

## Dress for Success Survey

**Introduction:** We would like to determine what the dress protocol is for a variety of businesses throughout our community.

**Directions:**

- Sign up with your career specialist for a business to contact. Once you have a business follow the attached script and record your results.
- Illustrate 5 examples of proper business attire for the business that you surveyed. Using newspapers, magazines, catalogs and/or the internet, collect 5 examples of professional dress from the business that you surveyed.
- Place each example on a separate sheet of paper and make a notation indicating why your example represents appropriate professional dress. Each picture should illustrate a different aspect of professional dress.
- Create a cover page in proper format that includes the name of business that you contacted, your name, your class name, and date.

**Criteria:**

<u>Item</u>	<u>Points Possible</u>	<u>Points Earned</u>
Survey of Business	10	
Examples of Professional Dress	25	
Total	35	

**Dress for Success Survey**

Business Contacted: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Script:**

Hello, my name is \_\_\_\_\_.

I am student at \_\_\_\_\_ High School and we are conducting a survey regarding dress protocol in the work place.

Do you have a set dress code at your business? Yes/No

For Males:

For Females:

Do you make special provisions for casual days (jeans)? Please explain:

Do you have any comments that you would like to share regarding professional dress in the workplace?