

DESCRIPTION

Jobs for Montana's Graduates (JMG) students belong to an association, the Montana Career Association (MCA). Each JMG class represents a unique MCA chapter. Competing JMG / MCA chapters will develop a banner, sign, or freestanding form (other) according to the specified requirements for size, dimension, marketing, and promotion of JMG.

PURPOSE

Encourage JMG students within each chapter to work together as a team, utilizing their artistic, creative, and problem solving skills to develop a banner that will be displayed at the IGNITE Montana Conference.

KEY LEARNING OBJECTIVES

The key learning objectives for students participating in this event are:

- Creatively and graphically represent JMG / MCA for effective marketing purposes
- Word usage demonstrates knowledge of basic persuasive marketing
- Appropriate signage takes time and varying levels of difficulty
- Neat, clear, and orderly presentation of materials

ELIGIBILITY

JMG chapters, with an established MCA, and up-to-date Jobs for America's Graduates eNDMS roster as verified by JMG state staff.

ENTRIES

Only one entry per chapter may be submitted for scoring.

OBSERVERS

Chapter Banners will be displayed at the IGNITE Montana Conference for all in attendance to view

COMPETITIVE EVENT TIMELINE

- Judging for the Chapter Banner event takes place on Day 1 of IGNITE.
 - Judging takes roughly 1-2 hours, depending on the number of submissions
- Score sheets will be provided to judges at registration.
- All score sheets are due back to registration by 5:00 PM on Day 1 of IGNITE.

EVENT RULES

1. There are three categories for the Chapter Banner event:
 - **Banner:** comprised mainly (more than 90%) of Fabric & Paper - does not exceed 24" x 60" x 2"
 - **Sign:** comprised mainly (more than 90%) of Wood and Metal - does not exceed 24" x 60" x 4"
 - **Other:** any entry that does not meet the above specified qualifications

NOTE: If an entry does not meet the dimensional requirements of the category as registered by the JMG chapter, the entry will be disqualified. The "Other" category is for all entries that do not fit the Banner or Sign established size requirements.

"OTHER" CATEGORY: Must be designated on the Chapter Banner registration form. Entries will not automatically move to this category if they exceed requirements for the Banner or Sign categories.

2. Each chapter's Career Specialist will collaborate with JMG students to complete the Chapter Banner registration form, accurately citing all references for inspiration, or use. Original artwork is encouraged. Failure to cite any outside works on the Chapter Banner registration form **will result in disqualification.**
3. The following information will appear on the front of the banner:
 - **Jobs for Montana's Graduates** (no abbreviations, unless "JMG" is part of the slogan, then "JMG" would be in addition to Jobs for Montana's Graduates)
 - **High School Name, School Year**
 - **Slogan or theme (no more than 8 words)**
4. The banner will be designed, produced, and presented as a work of the chapters' collective participation. This is not an individual event and will not be recognized as such.
5. Each JMG chapter is responsible for securing all construction material for the design and creation of the banner.
6. Due to the nature of the materials used, banners may be three-dimensional.
7. The banner should creatively promote the value and purpose of JMG. The JMG chapter's official MCA emblem or tag line may be used in the banner design. Sewing, picture, and letter pasting are acceptable.
8. Entries will be judged based on the criteria contained in the scoring sheet.
9. The "Points Possible" column on the score sheet indicates the maximum number of points available for each section. It is appropriate to record "Points Achieved" in a range from 0 to the maximum number.
10. Judges' decisions are final.

Judge # _____

HIGH SCHOOL NAME			
BANNER CATEGORY	<input type="checkbox"/> Fabric/Paper	<input type="checkbox"/> Metal/Wood	<input type="checkbox"/> Other

"POINTS ACHIEVED" CAN BE AWARDED IN A RANGE FROM 0 TO MAXIMUM "POINTS POSSIBLE"	POINTS POSSIBLE	POINTS ACHIEVED	COMMENTS (Comments are very helpful for students' learning and are highly encouraged)
DIMENSION REQUIREMENTS (VERIFIED BY JMG STATE STAFF)			
DOES NOT EXCEED DIMENSIONS (exclusive of the method of hanging) <ul style="list-style-type: none"> Fabric/Paper – 24" x 60" x 2" Metal/Wood – 24" x 60" x 4" Other – Any entry outside above specs 	Y/N (pass/fail)		
OVERALL APPEARANCE			
• Obvious attention to detail and care regarding presenting a quality product	10		
• Use of color and material adds to artwork, and does not minimize viewing experience	10		
• Appropriate and non-offensive messaging, according to the values of JMG / MCA	10		
LAYOUT AND DESIGN			
• Materials used fit the overall theme and purpose of the banner	10		
• Layout of the banner leaves viewer with a significant visual impact	10		
"SELLING" POWER			
• Content and subject matter promote JMG / MCA	10		
• Purpose is clear and related to JMG / MCA in messaging / motto	10		
INCLUDES			
• School name, school year	10		
• Jobs for Montana's Graduates is present in banner	10		
• Motto is no more than 8 words (deduct one point for each additional word)	10		
ORIGINALITY			
• Shows high level of creativity, uniqueness, and imagination	10 (bonus)		
• Level of difficulty in creating artwork is clear	10 (bonus)		
To provide additional comments, please use the back of this page.			

CHAPTER BANNER REGISTRATION FORM

SCHOOL NAME	
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PLEASE SELECT BANNER TYPE

FABRIC/PAPER

WOOD/METAL

OTHER

PLEASE LIST ALL STUDENT CONTRIBUTORS

STUDENT NAME(S)*	GRADE LEVEL

*Please include any additional names on the back of the page, including their grade levels.

Please list and cite all sources used in the process to create the Chapter Banner (websites, books, photos, etc.). Additionally, include hardware (markers, stencils, etc.) and software (Microsoft Publisher, Adobe In-Design, etc.) used. **Failure to cite sources will result in disqualification.**

I, the undersigned, attest that the design and creation is my work. Any and all sources used are listed above. Furthermore, I attest that the production is in accordance with state and federal copyright laws.

I consent to its reproduction, use, and/or modification in any way for use by the Jobs for Montana's Graduates Program.

MCA President Signature: _____ Date: _____

Career Specialist Signature: _____ Date: _____