



CHAPTER WEB PAGE DESIGN

DESCRIPTION

Each chapter will create a web page showcasing Jobs for Montana's Graduates (JMG) and Montana Career Association (MCA) Program of Work activities completed throughout the school year according to standard business practices for marketing and web design. JMG chapters are required to develop a Program of Work outlining activities the students plan to accomplish during the school year.

PURPOSE

Encourage JMG students within each chapter to work together as a team utilizing their technological, artistic, and creative talents to develop a web page used to promote their JMG Chapter.

ELIGIBILITY

JMG chapters, with an established MCA, and up-to-date Jobs for America's Graduates eNDMS roster as verified by JMG state staff.

ENTRIES

Only one entry per chapter may be submitted for scoring.

OBSERVERS

There are no observers for this event.

COMPETITIVE EVENT TIMELINE

Chapter Web Page registration forms will be post marked on or before the JMG registration deadline. Dates will be set and communicated to Career Specialists each year. Chapter Web Page addresses (URL) will be distributed to judges approximately one week after received in JMG state office. Chapter Web Page judges will have 10 business days to review, score, and return score sheets to the JMG state office.

EVENT RULES

1. Any and all inspirational, copyrighted, or otherwise contributing material will be cited on the Chapter Web Page registration form. **Failure to do so will result in immediate disqualification.**
2. The Chapter Web Page will be designed by current members of the MCA and will be presented as the work of the JMG chapter.
3. The Chapter Web Page will encompass activities **from only the current school year**, up to the date of submission.

4. Key elements of an effective website are:

- Appearance
- Content
- Functionality
- Website Usability
- Search Engine Optimization

5. The Chapter Web Page will include content related to:

- Chapter Introduction/Overview of MCA
- Leadership Development
- Career Preparation
- Civic Responsibility
- Social Awareness

6. All Chapter Web Pages will be judged based on the criteria in the scoring sheet.

7. The "Points Possible" column on the score sheet indicates the maximum number of points available for each section. It is appropriate to record "Points Achieved" in a range from 0 to the maximum number.

8. Judges' decisions are final.

