



## JMG/JAG Advantage: Employer Engagement

Why did JMG/JAG adopt an employer engaged/work-based learning model?

- Model provides a tried/true structure (three circles of employer engagement)
- Transforms the Montana Career Association and Project Based Learning experiences
- Establishes student voice, connection, mobilization, innovation, and empowerment

How does employer engagement impact JMG/JAG students?

- Relationships and Relevance
- Engaging and educating employers about JMG/JAG students – sharing their own stories, participating in projects, learning and demonstrating skills needed for the workforce
- Building relationships using the three circles of employer engagement
  - Classroom
    - Industry/Company Exploration
    - Small Group Activities
    - Employer Engaged PBL
  - Combination of Classroom and Worksite
    - Specific Career Exploration
    - Tours
    - Mentoring
    - Job Shadows
    - Employer Engaged PBL
  - Worksite
    - Internships
    - On the Job Training
    - Apprenticeships
    - Employment

What is employer engagement?

- Connecting students with business or entrepreneurs in the community
- Enriches the entire community- **JMG/JAG is an economic development strategy**
- Long term relationships that have multiple touch points through the classroom, combination of classroom and worksite, and worksite
- Proven model that shows student results-quickly and accurately

Who's impacted by employer engagement?

- Students remain in the driver seat of discovering their career options and demonstrating skills obtained
- Schools with JMG/JAG can provide quality experiences through classroom, combination, or worksite
- Business, greater employee satisfaction, and a pipeline of future talent